



## JustGoodCars.com



Campaign title      JustGoodCars.com

Media distribution      Nozzle advertising: 27 Forecourts  
 4-Sheet Posters: 23 Forecourts  
 Region: London & Birmingham

Recall & awareness research      53% of respondents noticed advertising for JustGoodCars.com on the forecourt.

Respondent profile      70% Male / 30% Female

Testimonial      “Alvern Media and in particular Sarah Clark were quick to see what our needs were. They identified and proposed a targeted marketing campaign which has had the desired effect and raised the profile of [www.justgoodcars.com](http://www.justgoodcars.com) and it's Free to advertise vehicles for sale service. The petrol sites looked good and the material was displayed professionally. We would have no hesitation in recommending them or indeed using them again. Our thanks to you all.”

Andrew Sobell, Sales & Marketing Director, JustGoodCars.com

Website      [www.justgoodcars.com](http://www.justgoodcars.com)

For further information, please contact the sales team: 020 8649 7742  
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