

Case study



Dick Lovett Bristol



The Ultimate Driving Machine

Campaign title: **Dick Lovett Dealerships**

Media distribution: Nozzle Advertising
Roadside / Supermarket Forecourts

Respondent Profile: 83% Male, 17% Female

Recall & Awareness Research Results: 37.5% of respondents recalled the advertising on the nozzles

Respondent Feedback: Over a third of respondents said they were not aware of these dealerships in their local area, therefore nozzle advertising raises awareness.

For further information, please contact the sales team:
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