



Airwaves



Campaign title Wrigley's Airwaves

Media distribution Nozzle advertising: Roadside & motorway forecourts

Target audience Adults on the move suffering from colds / congestion

Sales uplift Sales increases of up to 16%. Year on year comparisons show pump nozzle advertising delivering an increase in sales.

For further information, please contact the sales team: 020 8649 7742
info@alvernmedia.co.uk